Building Better Futures

Neighbourhood Sponsor

$1 - $9,999

The Need: Addressing an Escalating Crisis

Alberta has one of the highest rates of domestic violence in Canada, and in rural areas like ours, the rates are nearly double those found in urban centres. The COVID-19 pandemic has further exacerbated this crisis, with a 50% increase in domestic abuse in the Lakeland region. Despite these alarming statistics, Stepping Stones Crisis Society remains the only women's shelter within a 100-kilometer radius, and our current facilities are stretched beyond capacity. Last year, we had to turn away 332 women and children due to a lack of space.

A Trauma-Informed Approach to Design

Our new facility will be built using trauma-informed design principles, creating spaces that promote openness, light, and comfort. The building will also be net-zero ready, reflecting our commitment to sustainability and long-term viability.

A Vision for Hope, Healing, and Growth

Stepping Stones Crisis Society is proud to be 80% funded for Phase 1 of our $37 million dollar project as we launch the Building Better Futures campaign—a transformative project aimed at addressing the urgent need for safe shelter and support services for women and children in the Lakeland Region. Our mission is to construct a new, state-of-the-art facility that will double our capacity to provide refuge, healing, and a pathway to independence for those fleeing domestic violence.

Together we can create a future where every woman and child has the safety, support, and opportunities they deserve.

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The Solution: A Comprehensive Facility for Holistic Support

The new Stepping Stones facility will be a beacon of hope for families in crisis, offering:

- A 50,000 square foot, four-story building with 63 emergency shelter beds and 12 second Stage housing apartments, designed to provide immediate safety and long-term support.
- Community Hub- featuring community Outreach services, community kitchen and community event spaces
- Also offering, Spiritual Room, Pet Shelter, Trauma informed youth spaces, programming to enhance career success, In-House School services, plus much more.

This new facility will consolidate all of our services into one accessible location, making it easier for families to access the help they need. It will also include essential amenities such as an in-house school, a community kitchen, pet housing, and spiritual and cultural support spaces.

The Impact: Transforming Lives and Communities

Your support of the Building Better Futures campaign will have a profound impact on the lives of women and children in the Lakeland Region. By helping us to provide safe shelter, comprehensive support services, and affordable housing, you are giving families the opportunity to break free from the cycle of violence and build a brighter future.

With $7.5 million still needed, it is more crucial than ever for our community partners to unite and bring this transformative vision of support to life. Together, we can ensure that women and children have access to the safety, care, and resources they need to build brighter futures.

63 Emergency Shelter Beds

12 Second-Stage Apartments

Adaptable apartments for various family sizes

Campaign By the Numbers

Total Project Cost: $37 million

Phase 1:	Millions
• Phase 1 Total Project Cost	$37.0M
• Funded to Date (80% Funded)	$29.5M
• Capital **Goal:**	$7.5M
◦ Minimum Required by June 2025	$1.5M

Be a Beacon of Hope

Sponsoring a naming opportunity creates a meaningful impact for our clients. As a valued community supporter, your name will be proudly displayed in the sponsored space.

JOIE'S PHOENIX UNIT SPONSOR

$5,000
12 Packages Available

The Joie's Phoenix Unit Sponsor opportunity provides an impactful way to transform a living space into a true sanctuary for those in need. By sponsoring all soft furnishings and decor for a Joie's Phoenix Unit, you ensure that every detail—cozy bedding, thoughtful decor, and comfortable furniture—creates a warm and welcoming environment. Your sponsorship brings comfort, dignity, and hope to individuals and families rebuilding their lives, making their space feel like a home. This contribution is a meaningful step in supporting their journey toward healing and renewal.

SHELTER ROOM SPONSORS

Sponsoring a Shelter Room offers a profound opportunity to provide safety and comfort to individuals seeking refuge. By furnishing a single or double room, you ensure that each space is equipped with soft furnishings, decor, and amenities that create a warm, calming, and dignified environment. These rooms serve as a safe haven for those escaping difficult circumstances, offering a private, secure, and welcoming space to begin their healing journey. Your support directly impacts lives, giving residents a foundation of stability and care during their time at the shelter.

$1,500 Single Room **$2,500 Double Room**

4 Packages Remaining **5 Packages Available**

CONFIDENTIAL CLIENT SERVICE SPACES

Empowering Our Mission Behind the Scenes

These spaces are the backbone of our organization, where dedicated staff work with our clients to coordinate programs, provide support, all while manage the day-to-day operations that keep our mission thriving. By sponsoring an client spaces, you directly support the vital work happening behind the scenes to empower and uplift those we serve. Your sponsorship ensures our team has the tools and resources needed to deliver life-changing services, from crisis intervention to long-term support.

$2,000 Per Space **18 Packages Available**

Benefits at the Neighbourhood Sponsorship level includes: ★ Recognition: Name included on the donor wall. ★ Ceremony: Recognition at the Grand Opening & Invitation to Public Campaign Events. ★ Visibility: Listed in the $1+ tier on the website, Social Media, & communications. Annual Report feature, and personal acknowledgment. ★ Naming opportunity on the sponsored room space.

Dream Big. Sleep Safe

These aren't just beds or blankets. They're building blocks of recovery; tangible symbols that tell a child, "You matter. You are safe. You are home."

At Stepping Stones Crisis Society, every child who walks through our doors deserves more than just shelter they deserve comfort, dignity, and a space to feel safe again. For children fleeing violence, the trauma of displacement is profound. In these critical moments, something as simple as a warm bed or a personalized room becomes a powerful source of security and healing.

With a $500 gift, you can sponsor a crib or bunk bed, offering a child a safe and comfortable place to sleep during one of the most uncertain times of their life. For a $1,000 donation, you can go one step further—help decorate a child's bedroom, transforming it into a welcoming, child-friendly space that brings a sense of normalcy, stability, and peace.

Each gift will be recognized with personalized naming opportunities within the child's room, serving as a lasting reminder of the community's care and commitment to our youngest survivors.

Together, we can ensure that every child has the chance to rest, dream, and heal.

CRIB OR BUNKBED SPONSORSHIP

$500 Per Bed

42 Bed Available

Give the gift of rest and safety. You can sponsor a crib or bunk bed for a child fleeing violence. These beds are more than furniture—they represent stability, warmth, and security during a time of fear and uncertainty. Each sponsorship includes a personalized nameplate, allowing you to leave a lasting message of hope and compassion for the child who sleeps there.

DECORATE A CHILD'S BEDROOM

$1,000 Per Room

18 Packages Available

Help us create a space where healing begins. Support the decoration and furnishing of a child's bedroom, transforming it from a temporary shelter room into a comforting, personalized haven. Your gift brings colour, softness, and belonging to a child in crisis. Naming recognition will be displayed within the room, honouring your contribution and its impact.

No Pet Left Behind

Sponsoring a naming opportunity for our pet kennel will provide a lasting impact for the animals in our care. As a dedicated community supporter, your name will be proudly displayed on the sponsored kennel.

At Stepping Stones Crisis Society, we recognize the profound bond between families and their pets. For women and children fleeing domestic violence, the decision to leave an abusive situation often comes with an unbearable choice: seeking safety or staying behind to protect a beloved pet. This heartbreaking barrier often keeps families in unsafe environments, unable to leave for fear of leaving their companions behind.

To address this critical gap, we established the Pet Shelter—a sanctuary designed to provide a safe, loving space for pets while their families embark on their journey toward safety and healing. By integrating this resource into our services, we eliminate a major obstacle to seeking refuge, ensuring that no one has to choose between their safety and their family pet.

Your support can directly impact families in crisis. By sponsoring the Pet Shelter, you become a vital part of providing a lifeline to women and children who no longer have to make an impossible choice. This initiative allows families to flee dangerous situations while keeping their loved ones—human and animal—together, fostering hope and healing in their darkest moments.

Together, we can build a future where every family—pets included—has the opportunity for a safe and hopeful new beginning.

RESERVED

PAWS OF HOPE PET SANCTUARY

$20,000

Naming Opportunity- None Remaining

This exclusive naming opportunity allows you to leave a lasting legacy while championing a mission of safety, hope, and family unity. Your sponsorship will provide the foundation to build out and sustain this critical resource.

RESERVED

KENNEL SPACES

$1,000 Per Kennel

~~0~~-Packages Available

FUR-EVER SPONSORSHIP

Honour your love for animals or dedicate a space in memory of a beloved pet by sponsoring an individual kennel. These personalized dedications will serve as a testament to your compassion and support for families in crisis.